

# Lead Effectively and Effortlessly

--- *Using NLP to Achieve Extraordinary Leadership*



## Overview

Leadership, in a nutshell, is about creating a compelling vision and motivating people to achieve it. Organizations that don't have this capability, can't hope to survive in today's competitive society. For this reason more and more organizations are focusing on developing their leaders.

Certainly there are mountains of theories and tactics about mastering leadership. And many of these can be learnt from books and picked up in training workshops. But we don't believe that acquiring these skills or knowledge is what **makes the real difference**. Many leaders share certain traits, but no traits are true of *all* leaders!

To find out what **specifically** attracts people to follow others and how they make them feel, this is where NLP can help you to **develop your true leadership potential!** As the secrets to this extraordinary leadership are to be revealed, realize that **every** leader and aspiring leader can master it!

This 2 ½ days program will provide you with **proven, practical and powerful** tools to **motivate and lead others effectively, achieve your team outcomes consistently**, and create your team commitment effortlessly.

This program will incorporate several powerful NLP techniques that are easy to learn and ready to use, where other techniques or approaches may take a much longer time.

## Course Outline

### 1. Introduction to Leadership

- What is leadership?
- Difference between coaching, teaching and mentoring
- Leadership Presuppositions and Coaching Principles

### 2. Leading Self

- How to **live “at cause”** instead of live “at effect” through **state management**
- Unleash your **“personal best”** as a leader
- **Build self-confidence** and stay **motivated** at any given time in life
- Learn the Secrets of **turning obstacles to opportunities for growth**
- Understand the power of beliefs and **adopting a set of empowering beliefs** that steers you towards your desired success
- How to **model patterns of excellence** and replicate them **consistently** in any areas of life

### 3. Leading others effectively and effortlessly

- Setting well-formed outcome for individuals or team
- Master efficient and effective **rapport building** strategies
- Cultivating an encouraging, trusting and efficient environment in your team.
- **Giving effective feedback**
- **Teaching to the conscious/unconscious mind simultaneously**
- **Overcome peoples’ resistance to change** by teaching “indirectly” and bypassing their critical faculty
- **Handling relationship challenges** without the need of deliberate intervention
- Secrets to **resolve conflict** and create a **win-win** result for everyone
- Analyzing accurately different motivation needs to **influence with power**
- **Inspiring others to greatness** by appealing to their higher self and values



**Excellence Edge International** is a boutique training, coaching, counseling and mentoring service provider for businesses, schools and individuals.

Incorporated in 2008 by 3 dedicated, zealous and passionate entrepreneurs, Excellence Edge International (formerly known as JBJ Training & Consultancy Services) aims to build a true, long-term personal and career success with our series of training programs.

What is so special about us? We pride in being flexible and agile in customizing training, coaching and mentoring programs to suit both business' and individual's requirements. Our panel of trainers, counselors and speakers come from varied experiences, background and experts to deliver and impart the best for you.

With the wealth of experiences we are poised to handle different training requests and go an extra mile to help meet customers' demands.

## **OUR VALUES**

**Integrity** ~ we uphold integrity by adopting ethical business practices in all our business dealings. Products and services that we provide must create value.

**Innovation** ~ we are committed to continuous improvement and innovation to ensure the delivery of cutting-edge programs and services.

**Inspiration** ~ we strive for excellence and are dedicated to being the inspiring force for the good.

**Service Quality** ~ we strive to provide a 100% Satisfaction Guarantee for our clients in upholding service quality and uplifting service excellence.

**Our Vision** ~ to be the region's leading self-improvement and difference-making organization.

**Our Mission** ~ we serve, empower and enrich the lives of others by helping people to reach their goals.