

Investing on training and coaching for your success!

What do you think is preventing most people from investing themselves on training and coaching they know they need? Especially when our logical, conscious mind clearly realizes the benefit to doing so?

Based on my understanding, there are 3 main issues:

First it is the **old negative thinking** that says, *"This might work for other people, but it never seems to work for me. I'd be wasting my time and money."*

Most people tend to adopt a negative mindset or self-defeating belief system in life. Rather than focus on the benefits they want to derive from a program, they tend to imagine the worst that could possibly happen. "What if I invest in the program and do not apply what I learn?" *"All they want is my money. It's just another scam."*

Yet, realize that these are just some common excuses that people tend to find for themselves when they do not take responsibility for their life and follow through with actions they need to pursue the success they desire. As someone once put it this way, "Success requires no explanation. Failure permits no alibis". In most cases, these people will likely remain where they are because of their hesitancy to step forward.

The next reason is a **self-image issue**. Your image of yourself doesn't include seminars and coaching. You just don't see yourself as the kind of person who does that. For example, I once had a friend who often asked why I would be listening to motivation CDs every now and then. "Do you really need that much of motivation?" he asked. Nonetheless, it's interesting to see how he is the one who will frequently complain how life is "unfair" to him and that he's not "destined" to achieve the success that he wants.

When people just can't see themselves as the successful person that the literature for the program promises they can be, they will not take action.

The final reason is due to an **individual's unwillingness to let go of his past**. In NLP context, we state that there is always a "positive" intention behind every behaviour. Maybe it's just not time for you to bid farewell to your negative habits, destructive emotions etc yet, and there may be a secondary gain for holding on to some limiting beliefs in your life. For example, a person may not want to take action to achieve their desired outcomes in life because they want to keep themselves away from stress and the necessary hard work. But when the student is ready, the master will appear. When an individual is prepared for success, he will make his investment worthwhile by practicing the techniques that he's going to pick up during the class.

Hence, it's always the case that any of these issues will cause you to feel uncomfortable, resistant, and maybe even angry when you are asked to sign up for a workshop. But no matter how strong those feelings are, you need to remember that these can be turned around!

Begin to take charge of your life by first changing your self-image. You can achieve this by affirming:

"I love being coached for success in life! I am committed to never-ending learning in life and will apply whatever I pick up immediately get great results."

Of course, it won't happen by wishing, though. You will have to do the work to make the changes. You have to take the necessary actions to turn your dreams into reality. Decide what the new image needs to be, and then begin to impress that image on your subconscious. Once your self-image changes, the rest is easy!

To find out more about a **proven system** and **powerful techniques** to overcome your inner barrier and attain any success you want, contact us to reserve a seat for our **complimentary NLP workshop today**.